



## Greater Ohio ACHE | Event Sponsorship Prospectus

### *Why Partner with ACHEGO?*

Unlike traditional logo-placement models, our revamped sponsorship program focuses on **Experience-Based Marketing**. We ensure our partners are integrated into the flow of the event, providing meaningful touchpoints with healthcare leaders.

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### **I. Premier Experience Sponsorships**

*These exclusive items allow your brand to "own" a specific portion of the attendee experience.*

#### **CEO Dinner: \$6,000**

- **Exclusive Recognition:** Prominent recognition in all event advertising and acknowledgment during the general session.
- **Speaking Opportunity:** Deliver 2–5 minutes of podium time during the main session.
- **Exhibition Space:** Opportunity to exhibit at the event.
- **Branded Materials:** Tabletop branding in the dining area and option to provide branded materials.
- **Complimentary Tickets:** Five (5) admission tickets and seated at the presenter's table, if applicable.

#### **Event Lunch: \$5,000**

- **Exclusive Recognition:** Prominent recognition in all event advertising and special acknowledgment during the dinner.
- **Speaking Opportunity:** Deliver 2–3 minutes of welcome remarks to senior healthcare executives.
- **Exhibition Space:** Opportunity to exhibit at the associated event (if applicable).
- **Branded Materials:** Opportunity to provide a branded takeaway item for attendees.
- **Complimentary Tickets:** Four (4) admission tickets and seated at the presenter's table, if applicable.

#### **Event Breakfast: \$4,000**

- **Exclusive Recognition:** Prominent recognition in all event advertising and special acknowledgment during the dinner.



- **Speaking Opportunity:** Deliver 2–3 minutes of welcome remarks to senior healthcare executives.
- **Exhibition Space:** Opportunity to exhibit at the associated event (if applicable).
- **Branded Materials:** Opportunity to provide a branded takeaway item for attendees.
- **Complimentary Tickets:** Three (3) admission tickets and seated at the presenter’s table, if applicable.

**Education Event: \$2,000 (not associated with breakfast, lunch or dinner)**

- **Exclusive Recognition:** Recognition in all educational event marketing and during program remarks.
- **Speaking Opportunity:** Introduce the speaker and deliver brief remarks.
- **Exhibition Space:** Opportunity to exhibit at the event (if applicable).
- **Branded Materials:** Opportunity to play a 15–30 second commercial and provide approved materials.
- **Complimentary Tickets:** Two (2) admission tickets.

**Networking Happy Hour: \$750**

- **Exclusive Recognition:** Recognition in event marketing materials and signage at the networking space.
- **Speaking Opportunity:** Provide a 1-minute welcome during the networking reception.
- **Exhibition Space:** Opportunity to exhibit at the event.
- **Branded Materials:** Signage at bar and networking areas.
- **Complimentary Tickets:** One (1) admission ticket.

**Annual ACHE of Greater Ohio Retreat: \$500**

- **Exclusive Recognition:** Recognition in retreat materials and communications.
- **Speaking Opportunity:** Deliver 2–5 minutes presenting your organization to the LPC Board.
- **Exhibition Space:** Opportunity to provide materials during retreat sessions.
- **Branded Materials:** Option to distribute approved branded materials.

**In-Kind Sponsorship:** We are incredibly thankful for our in-kind partners. In lieu of a monetary contribution, please reach out if you are willing to provide an in-kind partnership.

- **Exclusive Recognition:** Prominent recognition in event materials and special acknowledgment during the program.

- **Brand Visibility:** Signage displayed at the event highlighting your organization's contribution.
- **Speaking Opportunity:** Opportunity to deliver brief welcome remarks or be acknowledged during the event (as applicable).
- **Complimentary Tickets:** To be determined based on the value of the in-kind contribution.

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## II. Event Opportunities

*High-traffic opportunities are designed to drive interaction with your team. Please note that these offerings vary per event.*

### **Exhibit & Networking Tables: \$1,200**

- 6-ft draped table in high-traffic pre-function area
- One (1) complimentary admission
- Logo recognition onsite

### **The Wi-Fi Station: \$500**

- Custom Wi-Fi password branding
- Branded charging station
- Recognition in event materials

### **Coffee Station: \$500**

- Prominent signage at coffee station
- Option to provide branded sleeves/napkins
- Recognition in event materials

### **Event Lanyard: \$500 + cost of lanyard**

- Logo featured on all attendee lanyards
- Recognition in event advertising
- One (1) complimentary registration

### **Hydration Station: \$500**

- Branded signage
- Option to provide branded cups
- Recognition onsite



**Educational Seat Drop: \$500**

- Approved educational material placed on ballroom seats

**Event Commercial: \$250 - \$500**

- 15-Second Commercial – \$250
- 30-Second Commercial – \$500

**III. Sponsorship Commitment Form**

**PARTNER INFORMATION**

- **Company Name:** \_\_\_\_\_
- **Primary Contact:** \_\_\_\_\_
- **Email:** \_\_\_\_\_

**SELECTION (Please check all that apply)**

- **CEO Dinner:**
  - Premier Sponsor (1 available) - \$6,000
  
- **Lunch Event:**
  - Premier Sponsor (1 available) - \$5,000
  - Exhibitor Table (6 available) – \$1,200
  - Coffee Station (1 available) - \$500
  - Educational Seat Drop (1 available) – \$500
  - 15 Second Commercial (2 available) – \$250
  - 30 Second Commercial (2 available) – \$500
  
- **Breakfast Event:**
  - Premier Sponsor (1 available) - \$4,000
  - Exhibitor Table (6 available) – \$1,200



- Coffee Station (1 available) - \$500
- Educational Seat Drop (1 available) – \$500
- 15 Second Commercial (2 available) – \$250
- 30 Second Commercial (2 available) – \$500

- **Networking Happy Hour:**

- Premier Sponsor (1 available) - \$750

- **Annual ACHE of Greater Ohio Retreat:**

- Premier Sponsor (1 available) - \$500

Includes Educational Seat Drop, 15 or Second Commercial

**TOTAL COMMITMENT: \$ \_\_\_\_\_**

**PAYMENT METHOD Invoice Me:** Please send an invoice to the email provided above.

**Credit Card:** A secure payment link will be sent upon receipt of this form.

**Check:** Made payable to *Greater Ohio ACHE*.

**LOGISTICS & LOGOS** Please send your high-resolution logo (Vector or PNG) with your vendor form.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_