

ACHE of Greater Ohio

Sponsorship Application

2017

About ACHE of Greater Ohio

The ACHE of Greater Ohio chapter was formed to provide networking opportunities, education, and career development at the local level for Central and Southern Ohio.

The main goal of the chapter is to advance the foundational structure of healthcare administration as a profession and increase the development and mentorship of future healthcare leaders in Central and Southern Ohio.

The ACHE of Greater Ohio Chapter was established in 1974 and currently has over 950 members working in a variety of healthcare settings including hospitals, health systems, health plans, home health, long-term care, and group practices. Our members include physicians, nurses, pharmacists, consultants, students / faculty, and administrators.

Our Chapter will host education and networking events throughout Central and Southern Ohio this year. We invite you to become a sponsor to increase your exposure to the members of the American College of Healthcare Executives of Greater Ohio.

Benefits of Sponsorship Include:

- **Networking & Collaboration** – Network and collaborate with healthcare executives throughout Central and Southern Ohio
- **Exposure** – Your Company's name / logo is prominently displayed at ACHE of Greater Ohio events and on the website. Helps to increase awareness and strategy of your company among healthcare executives and hospitals
- **Best Practices** – Share ideas and gain knowledge on the latest healthcare issues; listen to experts on the latest trends in healthcare
- **Community Visibility and Support** – Support the local community through planned community events

The Sponsorship Dollars Benefit ACHE of Greater Ohio in the Following Ways:

- Supports educational programming of ACHE events
- Provides scholarships and discounted rates to students interested in ACHE
- Covers administrative and marketing support
- Funds professional networking events

Sponsorship Tiers

Event Sponsor Opportunities

Educational Sponsor (\$750)

- Company name and logo on all meeting advertisements and publicity
- Two complimentary registrations to the event
- May provide a giveaway to event attendees
- Company display area available at the event

Networking Sponsor (\$350)

- Company name and logo on all meeting advertisements and publicity
- One complimentary registration to the event
- Company display area available at the event

Corporate Sponsor Opportunities

Gold Sponsor (\$3,500)

Includes all the benefits of a Silver Sponsorship plus...

- Three complimentary registrations to all face to face education events
- Opportunity to introduce Moderator to a face to face event
- Opportunity to provide educational healthcare content in one ACHEGO newsletter and/or one month on web-site
- Opportunity to host a Qualified Education event, such as Breakfast with Healthcare Champions or a webinar and/or a Professional Networking event

Silver Sponsor (\$2,500)

Includes all the benefits of a Bronze Sponsorship plus...

- Listing of company logo on ACHE of Greater Ohio web site sponsorship page with a maximum 200 word description and website link of the company
- Two complimentary registrations to all face to face education events
- Opportunity for a company display area available at all events (available space determined by venue)

Bronze Sponsor (\$1,000)

- Recognition in ACHE of Greater Ohio promotional material
- Appreciation through signage and public acknowledgement at all programs
- Listing of company logo on ACHE of Greater Ohio web site
- One complimentary invitation to all face to face education events
- Opportunity for a company display area available at all events (available space determined by venue)

Sponsorship Guidelines

The following guidelines apply to all ACHE of Greater Ohio Sponsorship arrangements:

1. The ACHE of Greater Ohio Chapter reserves the right to refuse sponsorship for any reason.
2. A Sponsor relationship is not considered started until payment is received by ACHE of Greater Ohio.
3. Annual sponsorships are for a 12-month period or designated event.
4. Acceptance as a Sponsor does not constitute The Chapter's endorsement of any specific product or service, and Sponsors will not allege or imply such endorsement in their written or oral communications.
5. No Sponsor will use the ACHE of Greater Ohio Chapter logo nor the American College of Healthcare Executives (ACHE) logo in any form.
6. The Chapter reserves the right to revoke a Sponsorship in the event of violations against any of the above covenants, or the Chapter, in its sole judgment, deems the Sponsor's business practices or communications to be inconsistent with the Chapter's organizational values and/or member interests.
7. The Sponsor's participation is non-refundable; however, Sponsors may be able to increase their level of membership during the Sponsorship year if they so choose and such opportunities are available.
8. Sponsors are permitted to make recommendations for speakers of events. ACHE of Greater Ohio has the option to seek out the speaker, but has no obligation to ask the speaker to participate in the event.
9. Gold level sponsors have the opportunity to host a Qualified Education event, such as Breakfast with Healthcare Champions or a webinar and/or a Professional Networking event. The sponsor agrees to provide any additional costs, such as food, beverages, or venue fees.
10. Sponsorship benefits pertain to ACHE of Greater Ohio events only. Collaborative events such as the OHA Annual Meeting, The OSU Management Institute, are not included in the sponsorship.

Sponsor Application

Dated: _____

APPLICANT INFORMATION

Company Name: _____

Company Address: _____

City/State/Zip: _____

Contact Name: _____

Phone Number: _____

Fax Number: _____

Email: _____

SPONSORSHIP LEVEL (CHECK ONE)

Educational Sponsor \$750

Event Name: _____

Networking Sponsor \$350

Event Name: _____

Gold Sponsor \$3,500 PER YEAR

Silver Sponsor \$2,500 PER YEAR

Bronze Sponsor \$1,000 PER YEAR

Mail completed Sponsorship Application and payments to the following address:

American College of Healthcare Executives of Greater Ohio

Attention: Krista Maxey, ACHE Chapter Treasurer

American College of Healthcare Executives

PO BOX 164294

Columbus, Ohio 43216



Sponsor Logo Recognition - Approval Form

Sponsor Name: _____

To ensure consistent and accurate language acknowledging your company's sponsorship of ACHE of Greater Ohio chapter, we ask that you provide us with your company's name, description, and logo. After obtaining these items, we will use the material you provide in the promotion of all upcoming events that you have agreed to sponsor; individual instances of use will *not* be routed for your approval.

Company name as you would like it to appear in print (including appropriate capitalization & punctuation):

Website Address of Company

Full company description that contains no more than 200 words. This description will only be used in publications such as brochures and event programs. If a silver or gold sponsor the description will be utilized on the web-site.

Sponsor Signature of Approval

Name (print)

Title

Signature

Date